

**PRIORITY?
INSULATION!**

A Recipe for Success

Priority? Health! Enhanced Home Comfort Leads to Healthier Population



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The voice of the
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Swipe 



Proper insulation leads to greater home comfort and positively impacts citizens' health.

By stabilising indoor temperatures, reducing noise pollution, and improving air quality, insulation contributes to healthier living environments.

These benefits translate into improved sleep, reduced stress, higher productivity and better overall well-being for the young and elderly.



Quantifiable Benefits of Renovations for People

- ▶ In schools, reducing overheating by 1°C translates into a 2.3% increase in learning performance for students
- ▶ In hospitals, improved air quality and temperature leads to an 11% reduction in average length of stay and up to 19% reduction in mortality rate
- ▶ In offices, a 1°C reduction in overheating has been shown to increase performance by 3.6%, bringing an estimated annual added value ranging from €40 to €51.5 billion to the European Economy



Reducing Noise Pollution for Improved Sleep

- ▶ Modern insulation materials offer excellent acoustic benefits and reduce noise pollution
- ▶ About 8 million Europeans experience sleep disturbances which are linked with noise pollution
- ▶ Insulation shuts out external noise and creates a more peaceful living environment, essential for mental and physical health
- ▶ Quieter homes are linked with lower risks of cardiovascular diseases



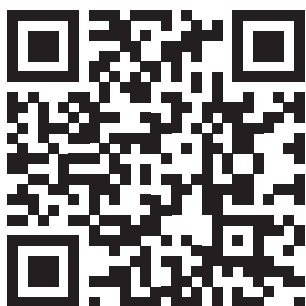
Saving Up to **70,000 Life Years** Annually by Reducing Emissions

- ▶ Insulation directly impacts public health by reducing CO₂ emissions and improving air quality. The latter is especially meaningful for children, the elderly and people with pre-existing health conditions
- ▶ Research shows that this reduction in harmful emissions can save up to **70,000 life years annually**, leading to €6,64 billion in healthcare-associated savings.
- ▶ Improved air quality protects the population from respiratory illnesses and conditions like asthma

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